

# WOMEN EMPOWERMENT

**A**t Share & Care, we empower women through education in finance, gender equality, personal safety, and digital literacy while providing livelihood training, seed money, and essential tools. We also focus on personal safety for children, self-defense for older women, and support Self-Help Groups for economic independence and gender equity. Our aim is to create a society where women are safe, empowered, and equipped for success.

## OUR MISSION

Empower women in its truest sense by bringing a change in the society in which there is an environment of optimal gender equality and equity, women feel safe and can gain livelihood skills with tools to enhance their success.

## PROGRAM GOALS

Develop programs by which gender equality and equity issues are addressed in society at large. Make women more educated about their rights in the society and make a society in which there are equal opportunities for women in every sector. Such programs work at grassroots levels and focus on providing to a select group of women who in turn will empower others and so on. Attain best possible results with available resources.

**1. Empower women** by using innovative approaches such as providing education in banking, personal finance, gender equality issues and personal safety while providing them with training in livelihood skills and digital literacy. Provide them with tools to succeed such as providing seed money to start a trade, providing micro loans and providing market linkages. Provide appropriate equipment such as sewing machines, embroidery machines, cosmetology chairs, catering kits, etc., in appropriate cases.

**2. Provide personal safety education** to children of school-going age so benefits

are longer lasting. We can also create an environment where there will be lower chances of individuals being perpetrators of violence or bystanders when violence is occurring towards women. Work with NGOs in providing education about basic personal safety to older women including training about how to escape dangerous situations and how to fight back if there is need to.

**3. Empower women** by enhancing formation and continuation of Self-Help Groups by which empowered women help empower others and continue to enhance gender equality and equity in the society. Self-Help Groups are known

to be a very successful modality that has helped bring economic empowerment in various parts of the world.

**4. Empower women** by providing them tools for self-development, character building, and promoting and enhancing leadership skills.

**5. Involve men** wherever appropriate in the process to achieve mindset change in the entire society.

**6. Supplementing traditional education** of school-going girls with life skills training, basic health education, menstrual hygiene, sports and physical activities education, as well as good nutrition.



## CURRENT GOALS

At Share & Care, we are committed to using innovative, multifaceted, and evidence-based approaches empowering women, taking into account the myriad challenges girls face seeking gender equality, equity, and opportunities.

**2,500**

Number of girls and young women we will train in personal safety education

**150**

Number of women whose lives will be enhanced through our holistic approach

**20,000**

Number of women whose lives will be enhanced through our Self-Help groups

**800**

Number of character-building and leadership training sessions we will conduct