



Honoring International Women's Day

Today we're celebrating the remarkable women who shape India's cultural heritage and future. From master artisans preserving traditional crafts to entrepreneurs creating new pathways for economic independence, these women exemplify the spirit of empowerment we champion at Share & Care.

Celebrating Women Artisans: *The Story of Kheta Ben*



In the heart of Kutch's Gandhi Nu Gam village lives **Kheta Ben**, a master artisan whose legacy is preserved on an Indian postal stamp. Selected in 1997 by the Indian Postal Department, she was one of four women chosen to represent India's diverse cultural heritage on a special stamp series, alongside artisans from Ladakh, Kerala, and Arunachal Pradesh.

Despite her national recognition, Kheta Ben maintains a humble presence, welcoming visitors with a warm, toothy grin and proudly displaying the framed stamp bearing her image. Her selection came after her work caught attention at a Delhi handicraft exhibition. Today, her home serves as both a workshop and living museum, where visitors can witness the creation of intricate embroidery and traditional Kutchi crafts, purchasing pieces directly from the artist herself.

Empowering the Next Generation Through Gramshree

Supporting women artisans like Kheta Ben is crucial for preserving India's rich cultural heritage while creating economic opportunities. Women are vital in passing down traditions and stories through generations, shaping community identity and cultural preservation. We honor their achievements while inspiring others in similar circumstances by providing financial support, skill development, and platforms to strengthen the fabric of women-led industry in rural India through our partnerships with NGOs like Gramshree Trust, which is doing this at a grassroots level.

Founded in 1995, Gramshree Trust also empowers marginalized women through training programs in childcare and elderly care, building pathways to financial independence and meaningful careers. With these programs supported by Share & Care's Women Empowerment Signature Program, women become central figures in maintaining and transmitting cultural heritage and financial independence to future generations.

Help Us Uplift Women on this India Giving Day

This International Women's Day, recognized on March 8th, coincides with India Giving Day on March 14th, offering a powerful opportunity to support women's empowerment initiatives in India. Since 1982, Share & Care has implemented over 800 programs with an investment exceeding \$80M. Your support helps us maintain vital programs that transform women's lives across India.

TAKE ACTION AND EMPOWER



MAKE A DONATION

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Share & Care Foundation
350 West Passaic St. 2nd Floor
Rochelle Park, NJ 07662
1-201-262-7599

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