



INTERNATIONAL WOMEN'S DAY

March 8 is International Women's Day, an occasion to celebrate the achievements of women and to focus greater attention on women's rights and gender inequality.

At Share & Care, empowering women is, and always has been, a pillar of our mission. If you'd like to contribute to this mission, please consider making a gift in honor of this special day. To learn more about our recent work to uplift marginalized women, please read on.

SEND A GIFT

Project Samridhi: Empowering a Community of Women Entrepreneurs

Through our Women Empowerment Signature Program, we've teamed up with our long-time NGO partner Mijwan Welfare Society for Project "Samridhi" (meaning "prosperity") to equip marginalized rural women with tangible, sustainable resources to become entrepreneurs.

The project, which comprises women in 20 villages across the Azamgarh and



Ambedkar Nagar districts, focuses on the formation and mobilization of women collectives — also known as RWLGs, or Rural Women Livelihood Groups.

Each group includes 10-15 members, all of whom reside in local marginalized communities. (Preference is given to widows, disabled individuals, and victims of domestic violence.)

The year-long project is divided into four phases, beginning with an initial “survey and skill mapping” phase which identifies not only the current skills and interests of the women but also the potential commodifiable skills in which the women can be trained.

Throughout the project, the women conduct weekly meetings, open bank accounts, and work together to create marketable products. They also receive training in the following areas:

- Financial literacy and banking transactions
- Literacy
- Leadership development
- Digital literacy (e.g., navigating and accessing the internet, operating smartphones)
- Safety and the prevention against domestic violence and harassment
- Yoga, elderly care, and physical fitness
- Government schemes and community programs

The final phase of the project focuses on enhancing group members’ marketing skills, and empowering them to set up marketplaces (at local markets or online) to sell their products. The funds raised are distributed among the members, with a fixed percentage kept for the operational sustainability of the groups. Please [visit our blog](#) for more details and photos from this program.

Sabarmati Ashram: A Celebration of Students Returning to Normalcy

Our support for Sabarmati Ashram addresses safety, gender equality, character building, and leadership skills for young women. Starting in January 2021, after the lockdown, students began returning to the Ashram in phases. Upon their return, the girls have taken part in a variety of activities focused on celebrating the spirit of sharing, community, and gratitude.

Below are recent updates from our partners at the Ashram:



“On February 14, 2021, a Valentine’s Day celebration was organized at Somnath Chatralaya by Shri Jayeshbhai, who joined the girls and treated them with a pizza and pasta party, thereafter playing cricket with them. Some of the girls ate pizza for the first time in their life. The merriment brought back the aliveness of Somnath Chatralaya.”

“On February 20, a circle of sharing was organized for students who had received groceries through an initiative from Share & Care. They shared their experiences with the group about how this timely support helped their families to stay afloat during a difficult phase of their life.”

Sari Drive Success: 4,200 Donations to Help Women with Limited Finances



Last year, we hosted a Sari Collection Drive to support multiple “sari libraries,” pioneered by our partner NGO Gramshree Trust in Ahmedabad, Gujarat, to provide saris for women with limited finances.

We set a goal to collect 2,020 saris before 2021 — and in October **we exceeded that goal with a total of 4,289 saris donated!**

We are grateful to those who donated to the collection drive, which was valued at over \$320,900. More information about this successful program, including photos and a map of operating sari libraries, is available [at our blog](#).

If you have been inspired by our programs to uplift women and combat gender inequality, we humbly encourage you to make a donation in honor of International Women’s Day. Your support is truly appreciated.

SEND A GIFT

Now, you can continue to support our life-saving mission by shopping on [AmazonSmile!](#) When you shop using this link, a percentage of your purchase will be donated to Share & Care Foundation.

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