



FRP ANNUAL GALA 2018  
ADVERTISEMENT SPECIFICATIONS

*36th Annual Gala and Fundraiser*

**EDUCATE A CHILD. ENABLE A WOMAN. EMPOWER A NATION.**

SATURDAY, OCTOBER 20 • 6:30 PM • BERGEN ACADEMIES AUDITORIUM • HACKENSACK, NJ

**Deadline: 15<sup>th</sup> September 2018**

**Please e-mail the Ad in WORD or PDF format to:**

**Share and Care Office: [info@shareandcare.org](mailto:info@shareandcare.org)**

**Tel: 201-262-7599 Fax: 201-734-6153**

**Full Page Ad: \$600 in Color**

- ❖ Available Paper size: Wide 8 ½" x 11" Tall
- ❖ Layout: **Vertical**
- ❖ **Margin:** Left 5/8" = 0.625  
Right 5/8" = 0.625  
Top 5/8" = 0.625  
Bottom 3/4" = 0.75

**Inside Front and Back Covers: \$ 2,500 in Color**

- ❖ Same as Full Page Ad:
- ❖ Available Paper size: Wide 8 ½" x 11" Tall
- ❖ Layout: **Vertical**
- ❖ **Margin:** Left 5/8" = 0.625  
Right 5/8" = 0.625  
Top 5/8" = 0.625  
Bottom 3/4" = 0.75

**Half Page Ad: \$300 in Color**

- ❖ Available Paper size: Wide 8 ½" x 5 ½" Tall
- ❖ Layout: **Horizontal (A MUST Requirement)**
- ❖ **Margin:** Left & Right 5/8" = 0.625  
Top 5/8" = 0.625  
Bottom 3/4" = 0.75

**Back Cover: \$5,000 in Color**

- ❖ Available Paper size: Wide 8 ½" x 7 ½" Tall
- ❖ Layout: **Vertical**
- ❖ **Margin:** Left 5/8" = 0.625  
Right 5/8" = 0.625  
**Top 3 ½" (Postal requirement for Address Label, Return Address and Mailing Permit)**  
Bottom 3/4" = 0.75

Minimum of 300 dpi at full size