



35<sup>TH</sup> ANNUAL GALA AND FUNDRAISER

**Nurturing Potential.  
Harvesting Dreams.**

**Deadline: 21<sup>st</sup> August, 2017**

**Please e-mail the Ad in WORD or PDF format to:**

**Share and Care Office: [info@shareandcare.org](mailto:info@shareandcare.org)**

**Tel: 201-262-7599 Fax: 201-734-6153**

**Full Page Ad: \$700 in Color**

- ❖ Available Paper size: Wide 8 ½" x 11" Tall
- ❖ Layout: **Vertical**
- ❖ **Margin:** Left 5/8" = 0.625  
Right 5/8" = 0.625  
Top 5/8" = 0.625  
Bottom 3/4" = 0.75

**Inside Front and Back Covers: \$ 3,500 in Color**

- ❖ Same as Full Page Ad:
- ❖ Available Paper size: Wide 8 ½" x 11" Tall
- ❖ Layout: **Vertical**
- ❖ **Margin:** Left 5/8" = 0.625  
Right 5/8" = 0.625  
Top 5/8" = 0.625  
Bottom 3/4" = 0.75

**Half Page Ad: \$400 in Color**

- ❖ Available Paper size: Wide 8 ½" x 5 ½" Tall
- ❖ Layout: **Horizontal (A MUST Requirement)**
- ❖ **Margin:** Left & Right 5/8" = 0.625  
Top 5/8" = 0.625  
Bottom 3/4" = 0.75

**Back Cover: \$7,500 in Color**

- ❖ Available Paper size: Wide 8 ½" x 7 ½" Tall
- ❖ Layout: **Vertical**
- ❖ **Margin:** Left 5/8" = 0.625  
Right 5/8" = 0.625  
**Top 3 ½" (Postal requirement for  
Address Label, Return Address and  
Mailing Permit)**  
Bottom 3/4" = 0.75